

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

Contract / Revision		Alt Order #	
587082 /		09853707	
Product			
NOW OR NEVER PAC			
Contract Dates		Estimate #	
10/30/12 - 11/06/12		451	
Advertiser		Original Date / Revision	
Now or Never PAC		10/29/12 / 10/29/12	
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
WJW	Jon Brunzell	Los Angeles-Mil	
Special Handling			
Demographic			
Adults 50+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

And:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	8	10/31/12	11/02/12	M-F 8a-9a	8a-9a News		:30			NM	4	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$2,400.00			
N 2	8	10/31/12	11/02/12	M-F 9a-10a	9a-10a		:30			NM	4	\$7,200.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$1,800.00			
N 3	8	11/05/12	11/06/12	M-F 9a-10a	9a-10a		:30			NM	2	\$4,400.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MT-----				2	\$2,200.00			
N 4	8	10/31/12	11/02/12	M-F 11a-12p	11a-12p		:30			NM	4	\$2,400.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$600.00			
N 5	8	11/05/12	11/05/12	M-F 11a-12p	11a-12p		:30			NM	1	\$800.00
		JUDGE JOE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$800.00			
N 6	8	10/31/12	11/02/12	M-F 4p-5p	4p-5p		:30			NM	3	\$4,500.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				3	\$1,500.00			
N 7	8	11/05/12	11/05/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,500.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	M-----				1	\$1,500.00			
N 8	8	10/31/12	11/02/12	M-F 5p-6p News	5p-6p News		:30			NM	4	\$9,600.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	--WTF--				4	\$2,400.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

Contract / Revision		Alt Order #
587082 /		09853707
Contract Dates	Product	Estimate #
10/30/12 - 11/06/12	NOW OR NEVER PAC	451
Advertiser		Original Date / Revision
Now or Never PAC		10/29/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 9	8	11/05/12	11/05/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,600.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,600.00			
N 10	8	10/31/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	4	\$12,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				4	\$3,200.00			
N 11	8	11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$3,800.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,800.00			
N 12	8	11/04/12	11/04/12	FOX NFL 4p	4p-CC		:30			NM	2	\$30,000.00
NFL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$15,000.00			
N 13	8	10/31/12	11/04/12	Late News Rotator	10p-11p Rotator		:30			NM	4	\$13,600.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF-S				4	\$3,400.00			
N 14	8	11/05/12	11/05/12	M-F 10p-11p Fox 8 News	10p-11p Rotator		:30			NM	1	\$4,050.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,050.00			
Totals											36	\$106,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 -11/06/12	36	\$106,850.00	\$90,822.50
Totals	36	\$106,850.00	\$90,822.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Now or Never PAC
4131 N. Mulberry Dr., Ste 200
Kansas City, MO 64116

October 25, 2012

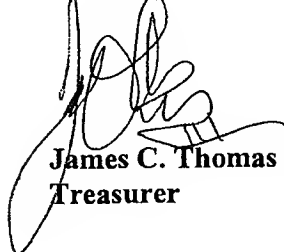
Mr. Adam Stoll
Target Enterprises, LLC
15260 Ventura Blvd. #1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent “*Now or Never PAC*”. Our official information is as follows:

Name *Now or Never PAC*
Address *4131 N. Mulberry Dr., Ste 200, Kansas City, MO 64116*
Phone *(816) 584-9393*
Fax *(816) 584-9394*
Name of Chairman *N/A*
Name of Treasurer *James C. Thomas III*

Sincerely,



James C. Thomas III
Treasurer